

Organ plays at 9, 11 and 4:50 Familiar melody and Chimes at noon	WANAMAKER'S Store Opens 9 A. M.	WANAMAKER'S Store Closes 5 P. M.	WANAMAKER'S Store Closes 5 P. M.	WEATHER Unsettled
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The February Furniture Sale Will End Friday Evening

To Every Boy Who Is Saying to Himself, "I Am Only a Poor Boy—"

how can I ever rise in the world?" and to others saying "I do not see any chance for me," these few lines are writing themselves out of the heart of a man friendly to boys, to say: You should stop talking that way, it is belittling yourself. You do wrong to yourself.

There are tens of thousands of men in every large city of the United States and many in the smaller cities who were only poor boys when they left school and started out to make their way in life.

Abraham Lincoln, Ulysses S. Grant, A. T. Stewart, Anthony J. Drexel, Andrew Carnegie, John G. Johnson, Stephen Girard, William McKinley, Matthias W. Baldwin, Ex-Governor Edwin S. Stuart, John and James Dobson, Isaac H. Clothier, William Weightman, Isaiah V. Williamson, George C. Boldt, Nathan T. Folwell—almost every one of these, and others like them, were empty handed when they started and worked with their own hands.

To be sure, "A good name is rather to be chosen than great riches" is the inscription lettered on the circular wall under the dome of the City Hall of Commerce in a city across the sea.

Neither family influence nor inherited wealth counts for so much as integrity, industry, plain living, perseverance and right doing.

Do not despair because you are poor. This business, once very small, needs a building bigger than the City Hall next door.

[Signed] *Joe Wanamaker*

Feb. 26, 1919.

Fresh Jersey Dresses for Women—\$27.50 to \$38.50

No end of colors—grays, tans, rookie brown, emerald, turquoise, old blue, navy, henna and black—even that uncommon color known as rose-taupe!

As for the styles, the lines remain straight, but there are ever so many new features. For instance, there are coat effects with braided vests; tunics with pleated panels at the sides, long tunics with two-toned wool embroidery, chemise dresses with curious embroidered pockets and odd yokes; dresses with the winged sides and tucks making their close skirts still closer round the foot; dresses with box coats open over embroidery.

And nothing so absolutely comfortable as a jersey dress has ever been devised.

Prices \$27.50 to \$38.50.

(First Floor, Central)

Concerning the New Spring Sports Suits for Young Women—

there are any number of smart new Norfolks of roughish tweeds in Spring-like mixtures of clear, pretty black-and-white checked effects and of soft wool velours in pleasing colors.

They are made on rather straight and youthful lines, with the fashionable number and kind of pleats and pockets and belts, and are well tailored in every way.

\$27.50 to \$32.50 each and 14 to 20 year sizes.

(Second Floor, Chestnut)

Rich Embroidered Fabrics

Women are having them combined with plain matching materials to make some of the most distinguished gowns of the season.

In all-black such fabrics include silk-and-wool poplin and crepe de chine at \$5 a yard and wool-backed satin at \$6.50.

In colors—brown, navy and French blue—there are silk-and-wool crepe at \$4.50 a yard and silk-and-wool poplin at \$5; beside wool-backed satin at \$6.50. In the last the embroidery in self-colors is picked out with gold.

(First Floor, Chestnut)

In the Sale of Lamps Tomorrow Will Be Found

100 nickel lamps at \$2.50. They have center draft burners, and shades to be bought to go with them, prices running from \$1.25 for shades of white glass to \$7 for shades of silk.

Any household will remember times in the past year when he would have given a good deal for a good old-fashioned oil lamp in the house!

Still a good choice of electric table lamps, floor lamps and candlesticks in the Sale.

(Fourth Floor, Central)

These Prices Sound Good to Coat-Needing Women

This is clearing-out time in the Coat Store and all the odd coats and odd groups have been marked down to very small prices.

At \$16.50 are velour and frieze coats, lined throughout and finished with fur collars; also heavy frieze coats with belted backs and pleated all the way round and with large plush collars.

At \$25 are heavy cheviot coats in dark colors, with large collars of natural racoon fur.

At \$30 coats of velour with collars of Hudson seal (sheared muskrat) or nutria fur. Silk lined throughout.

At \$40 some fine silvertone velour coats with pleated backs and buttons for trimming and large collars of natural racoon fur; also coats of velour and bolivia with fur trimmings and fancy silk linings.

At \$47.50 are fine coats of evora with collars of Hudson seal (sheared muskrat) or nutria fur and lined throughout with silk.

(First Floor, Central)

ON THE EAST AISLE

Women's Undermuslins and Other Garments at Little Prices

400 pieces of the undermuslins, some samples, some odd lots, including nightgowns, petticoats, combinations and chemises, all much less than regular prices.

(East Aisle)

Bathrobes, negligees and dressing gowns, some silk, at half price and even less.

(East Aisle)

120 petticoats of plaid cotton, all at the very low price of \$1.35.

(East Aisle)

Fine Lingerie

Lingerie with Philippine hand-embroidery, very dainty, fine and uncommonly good for the money.

Nightgowns, \$3 to \$5.75.

Straight chemises, \$2.50 to \$3.25.

Envelope chemises, \$3.75.

"Step-in" chemises, \$3.

(East Aisle)

Various Waists—Reduced

We have gone through our stocks and reduced all the waists that show soil or crumpling. They include both silks and cottons and the new prices are \$1.50 to \$5.

(East Aisle)

A Little Clearaway of Silk Handbags

The maker said that if we took the lot he would let us have them for 20 per cent less than usual, so we pass the saving on to you.

Both plain and moire silks, in black and a good range of colors, with metal and celluloid frames. Each bag is a good size and shape and is finished with a tassel.

Prices \$2.75 to \$4.25.

(East Aisle)

Light-Cut Glassware and Odd China—Special

The light cut glassware includes

Light cut glass goblets, 35c each.

Light cut rose tumblers, \$1.50 dozen.

Light cut table tumblers, 12c each.

Needle-etched table tumblers, 10c each.

Plain blown table tumblers, 75c dozen.

Heavy glass, slightly imperfect table tumblers, 50c a dozen.

Light cut salt and pepper shakers, 25c each.

Hundreds of Odd Pieces of Decorated China and Porcelain

all at much less than their regular prices.

Also a lot of thin, good quality imported china tea cups and saucers; plain, gold bands and floral-border patterns, special at 25c, 30c and 35c each.

(East Aisle)

A Dark Costume Is Brightened by a Bit of Red Jewelry

Vivid hued, red jewelry is the present fad, and the woman who prides herself on having the new things likes to possess a piece or two of these pretty trinkets.

Bar pins, 50c each.

Hat pins, 25c each.

Earrings, 50c and 75c pair.

And the popular red bead necklaces, in many styles, are 50c, 75c and up to \$1.11 each.

(Jewelry Store, Chestnut and 13th)

Women's Washable Gloves—\$1.65 a Pair

And you save exactly 85c on each pair.

They are of soft new skins, and are full pique sewn. They have the fashionable combination embroidery and fasten with one clasp. There are several ivory and pearl shades.

(First Floor, Central)

Next Saturday morning there will likely be some people who will feel sorry that this is not a leap year, so that they might have had one more opportunity to take advantage of the February Furniture Sale.

The number of these people will not be great, because most homekeepers have their eyes open for opportunity and these last two days of the Furniture Sale will be days of opportunity such as nobody who needs furniture—from one piece to a houseful—can overlook without positive loss.

We are disposing of hundreds of odd pieces and sets at half price.

Their number runs into hundreds and hundreds. They are of unquestionable quality. But their prices have been halved because there is only one piece or one set of a kind, all the matching pieces and sets having been bought up at the higher prices.

You will understand that always there are people keenly on the alert for the unusual offerings which the last days of this Sale bring out. Keeping this in mind, you will see how important it is to take prompt action if you are to benefit by the advantages which will crown the Sale—now drawing to a close. It should be noted that the regular stocks are still very ample, embracing an unequalled choice of furniture for all rooms and purposes at savings of 10 to 50 per cent.

(Fifth, Sixth and Seventh Floors)

"The Burgomaster of Stilmonde" By Maurice Maeterlinck

This is a play which tells of the conflict between two ideals—the higher of which is easily understandable by Anglo-Saxon readers, while to the German mind it is incomprehensible. Price \$1.75.

"Beckoning Roads," by Jeanne Judson, is the tale of the meteoric career of a young woman from western Canada. \$1.50.

"Carolyn of the Sunny Heart," by Ruth Belmore Endicott, is a true-to-life story of New York City and Block Island. \$1.50.

(Main Floor, Thirteenth)

Extra-Large Suitcases for Travel Comfort

These bellows and divided cases hold almost as much as a steamer trunk and when you take one on a trip you have the advantage of always having your luggage with you.

Handsome, well-made, sturdy pieces in black and tan leathers and in sizes 24 to 34 inches.

Prices \$46.50 to \$68.50.

(Main Floor, Chestnut)

About the House

A combination vacuum cleaner and sweeper has a strong suction and is specially priced in the Spring Sale. \$4.50.

The Sale price, \$35, on one of our best electric suction cleaners enables the purchaser to save \$5 on it. It has a 12-inch nozzle and a revolving brush which will take up lint and threads.

The very best clothes lines made—which will not kink and will stand the weather—are \$1.50 for 50-foot length; \$2.25 for the 75-foot length and \$3 for the 100-foot length.

A strong, well-made, oak-finished kitchen chair is only \$2, and an oak kitchen stool, 24 inches high, is \$1.75.

A coffee mill, which will grind the coffee coarsely or pulverize it, whichever you wish, is \$1.25.

A ball-bearing clothes wringer with rolls guaranteed for three years is \$7.75.

The height of luxury for the pastry maker is the rolling pin of white opal glass, price 75c.

(Fourth Floor, Market)

Women's Novelty Umbrellas—Special at \$4

Fine yarn dyed taffeta makes the covers, which are black, with colored borders and edges. The attractive handles of wood and bakelite have touches of color to match the borders.

(Main Floor, Market)

February Ends Friday and So Does the February Sale of Mattresses and Bedding

Varieties in this Sale are as good as they have been at any time since it began. February prices are 10 to 20 per cent less than regular markings. These reductions apply to all our stocks of hair mattresses, cotton mattresses, feather pillows and bolsters and bed springs.

The thing to bear in mind is that you can choose any of these goods at February reductions tomorrow and Friday, but not afterward for a long time to come.

(Sixth Floor, Chestnut)



Standard Cut Glass a Brilliant Feature of the Spring China and Glassware Sale

There was never so much inferior stuff masquerading as "cut glass" as there is now.

Undoubtedly it is glass and it is cut, but that is about all that can be said of it. We direct particular attention to the good quality of the cut glass in our stocks and in this Sale. Notice the clearness of the crystal, the fineness of the finish and the excellence and beauty of the cuttings.

This is cut glass of our regular, standard, all-the-year-round grade, the only change being in the prices, and they are one-third to 50 per cent less than usual.

We received a large purchase to dispose of in this Spring China Sale at savings of one-third to 50 per cent, and this affords a fine selection

(Fourth Floor, Chestnut)

- of pieces, including:
- Cut-glass berry or salad bowls, \$3, \$3.75, \$5, \$7.50 up to \$12 each.
- Low berry dishes, \$2, \$2.75, \$3.50, \$5, \$6, \$7.50 up to \$10 each.
- Celery trays, \$2, \$3.50, \$4 up to \$13.50 each.
- Sugar and cream sets, \$3, \$3.50 up to \$12.50 a set.
- Water jugs, \$3.75, \$4, \$5, \$6 up to \$22.50 each.
- Relish dishes, \$4.50, \$6.50, \$7.50 up to \$22.50 each.
- Baskets, \$2, \$5, \$8, \$10, \$12 up to \$26.50 each.
- Ice tubs, \$2, \$2.75, \$3.25 up to \$10 each.
- Compotes, \$2, \$3.75, \$4.50, up to \$27.50 each.
- Vases, \$1.50, \$2, \$2.25, \$3, \$3.50, \$4.50, \$5, \$5.75, \$6.50, \$7 up to \$50 each.

Axminster Rugs in Popular Fiction (And Some Facts About Them)

In three different short stories of the past few days the writers referred to Axminster rugs in a manner which indicated that they regarded Axminsters as the leading weave in floor coverings.

This is not strictly true, but the fame that the Axminster rug has won by its durability may easily have misled a layman.

Axminster rugs, when made by dependable factories, will give wonderful service, and in design and coloring they are hard to equal. We have a splendid showing just now at less than regular prices:

- 9x12 ft., \$42.50, \$49.50, \$54.50 and \$57.50.
- 8.3x10.6 ft., \$37.50, \$42.50 and \$52.50.
- 4.6x6.6 ft., \$15 and \$16.75.
- 11.3x12 ft., \$69.50.
- 36x70 in., \$6, \$7.25, \$8.50, \$9.50 and \$10.25.
- 27x54 in., \$5.25 and \$5.75.

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| 3x9 ft., \$17.50 | 3x15 ft., \$29.50 | 3x12 ft., \$24.50 |
| | (Seventh Floor, Chestnut) | |

Men's "Heavy Duty" Shoes Special at \$4.65

This price is less than the Government pays for them in the huge lots it buys.

One is a heavy black veal leather Blucher on wide-toe Munson last. The other is a heavy retained leather Blucher in tan, and also on wide-toe Munson last.

A great opportunity for men who want shoes that will give them exceptional service.

(Main Floor, Market)

Men's Smart New Oxfords in the London Shop

One is a brogue oxford of oiled tan calfskin, with shapely English toe, double sole, flanged heel, wing tip and profuse perforations. This is \$13.50 the pair.

The other is a Cordovan oxford with plain toe and saddle strap, and is one of the most distinguished-looking low shoes we have shown. This is \$14 the pair.

(The Gallery, Chestnut)

Men's Silk Union Suits at Half Price

We have taken a limited lot of men's white silk union suits in athletic style—knee length and sleeveless—and reduced them to half their former price.

The new price is \$2.50 a suit.

(Main Floor, Market)

Men's Half Hose at Lowered Prices

Black cotton socks with unbleached feet, "seconds," at 25c a pair. Black, white and heather-mixed merino half-hose, "seconds," at 50c a pair.

(Main Floor, Market)

Longcloth at \$2.15 a Piece

It is good longcloth, of a quality useful for children's clothes and undermuslins and there is a saving on each piece. Ten yards to each piece and 36 inches wide.

(First Floor, Chestnut)



Trunks Specially Priced in the Housewares Sale

To those who are looking forward and preparing for their first real trip since the country has been at war, we would suggest taking advantage of one of the following opportunities:

Steamer Trunks of veneered basswood, fiber covered and lined, solid steel mountings, cloth lined, full riveted, every edge and corner rounded and re-reinforced, in three sizes, 32 inch, \$23; 36 inch, \$25; 40 inch, \$27.

Dress Trunks to match the above steamer trunks, 32 inch, \$25; 36 inch, \$27; 40 inch, \$29.

Wardrobe Trunks—In this kind of trunk we have three styles, each one a particularly good offering at the price.

The first, at \$32.50, has a three-ply veneer body, waterproof duck covered, fiber bound edges, cloth lined, convertible drawer for lady's hat, shoe pockets at bottom of garment section.

The second, at \$47.50, has a 3-ply veneer body, fiber covered and bound, solid steel mountings, lift top, cloth lined, full riveted, shoe pockets and hat box.

And the third, at \$67.50, is a special three-quarter size trunk, made of veneered basswood, fiber covered and lined, solid steel mountings, brass plated, cretonne lined, full riveted and has a special locking device.

(Fourth Floor, Central)